

FLORIDA WHIPS, INC – MINUTES OF BOARD MEETING – AUGUST 13TH 2016, 1:00PM

- Introduction/roll call
 - Voting Board Members
 - President – Tom Warriner
 - VP – John Porter
 - Treasurer- Mary de Greef
 - Secretary – Erika Matulich (not attending)
 - Membership – Kathie Beeson (not attending)
 - PH Regional Rep – Lauchlin Waldoch
 - N Regional rep – Brenda Schmidt
 - SE Regional Rep – Eloise Nelson
 - SW Regional Rep – Linda Bennett (not attending)
 - Ex-Officio Board members (non-voting)
 - Newsletter – Sioux Winter (not attending)
 - Advertising – Harriett Jones (not attending)
 - PH Region Alt – Beth Sparkman (not attending)
 - N Region Alt – Lynda Jowers
 - SE Region Alt – Judi Tintera
 - SW Region Alt – Kathy Madonna (not attending)
- Minutes of previous Board meeting approved unanimously
- Officer Reports
 - President
 - Tom Warriner welcomed all in attendance. Several comments on the success of the weekend were made. He asked for the board members to stand and introduce themselves. First time meeting attendees were asked to introduce themselves. Tom thanked Francine Arrington for her service as the SW region ADS Representative and it was commented on that Linda Bennett will be taking her place. Also Tom mentioned that Kacy Tipton-Fashik will be joining the ADS board.
 - Treasurer
 - Mary de Greef presented the current balance sheet – see addendum
 - Membership
 - Mary de Greef presented the current membership numbers and research on lifetime memberships provided by Kathie Beeson in her absence. Regarding lifetime memberships, Tom Warriner asked for a show of hands from all in attendance to indicate a desire to move forward with considering lifetime memberships for the Whips.

- New Business
 - Approval of events
 - Tom Warriner turned the meeting over to Vice President, John Porter. John reviewed specific events of concern on the proposed calendar. He emphasized that event forms need to be correct and submitted in a timely manner. He shared with the regional directors that overnight camping is not covered by our insurance and therefore events need to be organized and written up to reflect a daily only schedule. It was also pointed out that events occurring on multiple properties with multiple property owners will need coverage for each specific location resulting in a higher cost to insure. Discussions of the above issues resulted in the following motions;
 - ✓ Motion made by Mary de Greef to form a committee to clarify insurance issues.
 - ✓ Second by Lynda Jowers. Motion was carried
 - ✓ Motion made by Lauchlin Waldoch to look into the issue of Directors Liability
 - ✓ Second by John Porter. Motion carried.
 - Tom Warriner made a motion to approve the rest of the calendar as presented. Second by Eloise Nelson. The calendar was approved.
 - Regional Reports
 - Panhandle Region
 - ✓ Lauchlin Waldoch stated that their region had a great planning meeting and that they hope to get together in the future for driving as a group.
 - Northern Region
 - ✓ Brenda Schmidt said it had been a quiet summer of driving with some members training regularly at Lynda Jowers farm. The driving series at Canterbury was also well attended by Northern Region members.
 - Southeast Region
 - ✓ Eloise Nelson began by thanking Jan Petri for his time and service as regional alternative. She introduced Judi Tintera as the new SE alternate. Eloise stated that they have a full calendar with fun events once a month.
 - Southwest Region
 - ✓ Mary de Greef spoke for Linda Bennett who was recovering from back surgery. Mary reviewed the events the region is planning and stated that they are looking forward to the new year.

- Marketing and Promotion
 - Eloise Nelson presented a plan for the members to buy shirts with the Whips logo on them similar to the shirts sold at the Southern Drive. There will be no financial cost for the club other than the cost to have the logo digitized. All funds will come from the general fund. John Porter made a motion that the plan be approved, Lynda Jowers seconded the motion and the motion carried.
 - Judi Tintera and Eloise presented business cards and a plan for decals to be included with the membership calendar that all members receive. A motion was made by Mary de Greef to budget \$300.00 for this. The motion was seconded by John Porter and the motion was approved
 - Eloise stated that she thinks it would be good promotional value to put an ad in Horse and Pony. Tom Warriner urged her to first come up with the ad design and pricing and to re-present the idea to the board.
- Electronic Voting
 - John Porter brought up the subject of electronic voting. Discussion followed with Mary de Greef stating that proxy and absentee voting is already provided for and that, in effect, only the election of officers is known ahead of time. Tom Warriner feels physical attendance at meetings should be encouraged. Discussion also included improving communication with the membership, and the notion of electronic voted was accepted.
- Membership Directory
 - Eloise Nelson brought up the idea of having a membership directory. Discussion included the fact that this has been much discussed in the past, possibly of a password protected area on the website and an option to opt out for members who do not wish to be included. A motion was made by Judi Tintera to look at a way to create such a directory while preserving the privacy of the members. The motion was seconded by Eloise Nelson and approved.
- Festival of Trees at Grand Oaks
 - Those in attendance liked the idea of the Whips sponsoring a tree for the festival but more information is needed as to the requirements before proceeding or not.

The meeting was adjourned at 3:00pm

8:51 AM
08/14/16
Cash Basis

The Florida Whips

Balance Sheet

As of August 14, 2016

ASSETS

Current Assets

Checking/Savings

BOA-7187

GENERAL FUND 13,047.55

N Region 3,444.50

PH Region 84.52

SE Region 6,113.85

SW Region 2,044.72

Total BOA-7187 24,735.14

Total Checking/Savings 24,735.14

Other Current Assets

Risk-Free CD 5,768.42

Total Other Current Assets 5,768.42

Total Current Assets 30,503.56

TOTAL ASSETS 30,503.56

LIABILITIES & EQUITY

Liabilities

Current Liabilities

Other Current Liabilities

Accrued income taxes 311.00

Total Other Current Liabilities 311.00

Total Current Liabilities 311.00

Total Liabilities 311.00

Equity

Opening Bal Equity 17,873.63

Retained Earnings 13,654.16

Net Income -1,335.23

Total Equity 30,192.56

TOTAL LIABILITIES & EQUITY 30,503.56