

**Florida Whips Annual Board Meeting MINUTES**  
**Saturday, August 26, 2017**

The annual meeting of the Board of the Florida Whips is conducted according to Robert's Rules of Order (modern) and our current bylaws.

1. The meeting was called to order at 1:00 p.m. by John Porter. Roll Call of Board Members:
  - Officers (voting)
    - President: Tom Warriner (absent due to illness)
    - Vice President: John Porter
    - Treasurer: Mary de Greef
    - Secretary: Erika Matulich
    - Membership Chair: Kathie Beeson
  - Regional Directors (voting)
    - Northern Region: Dona Love (absent)
    - SouthEastern Region: Eloise Nelson
    - SouthWestern Region: Linda Bennett
  - Ex Officio Board Members (nonvoting)
    - Newsletter editor: Sioux Winter (absent)
    - Northern region alternate: Judy Martin (voting in place of Dona Love)
    - SouthEastern region alternate: Anna Crothers (absent)
    - SouthWestern region alternate: Kathy Brown (absent)
2. Approval of Minutes of the last meeting (posted on Whips website)
3. Officer Reports
  - Kathie Beeson gave her Membership report (see graph in Appendix)
  - Mary de Greef gave her Treasurer's report (see Appendix)
4. Agenda Business
  - Survey results summary – results reviewed and published in September newsletter
  - Member of the Year recognition
    - Each March, the membership chair shall call for nominations for Member of the Year. Nominated will be considered by the Board and recipients will be honored at the May annual membership meeting.
  - Budget Items
    - Whips shirts – we will continue to offer Whips shirts twice per year
    - Advertising – approved larger ad for Horse & Pony to run each issue. The ad allows us to also ad calendar items, which we should take more advantage of.
    - Calendars – continue with extended calendar to be mailed to all renewals
    - Business cards – Box of 500 to be split among 3 regions, one each also included with calendars
    - Screen Cleaners and Decals – New gift for membership renewals this year. The plan is to alternate gifts (such as gift 1, gift 2, decal, gift 1, etc.), but all NEW members will also get a decal.
  - Insurance – explanation of how insurance coverage works for Whips events
  - Statewide oversight of educational programs
    - Discussion of making sure our organization acts as a state by not having conflicting events, by offering beginner/schooling shows/clinics in each region each year, and by fully supporting the Metta Baxter Clinic each year.
    - Further discussion of coordinating with the Southern Drive for more Whips-sponsored educational seminars.
    - An education committee was formed, with a minimum of one person per region. Judi Tintera will chair the committee, and will liaison with the VP of the Whips.
  - Calendar of Events
    - The event calendar was reviewed, and some date conflicts were resolved, and others are pending. Updates will be posted to the online calendar. The secretary emphasized for regional directors to send their calendars in immediately after their planning meeting in June so conflicts could be resolved earlier, and to get all complete event application forms in by the deadline of August 1.
5. Adjournment

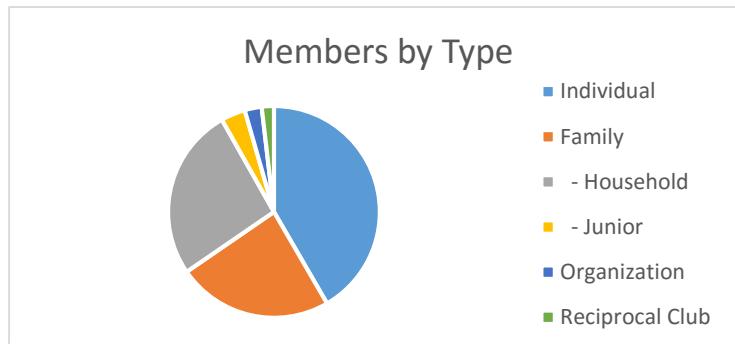
Appendix: Membership Report (includes nonrenewed members)

Florida Whips, Inc. Summary Member Report 2017-2018

8/27/2017

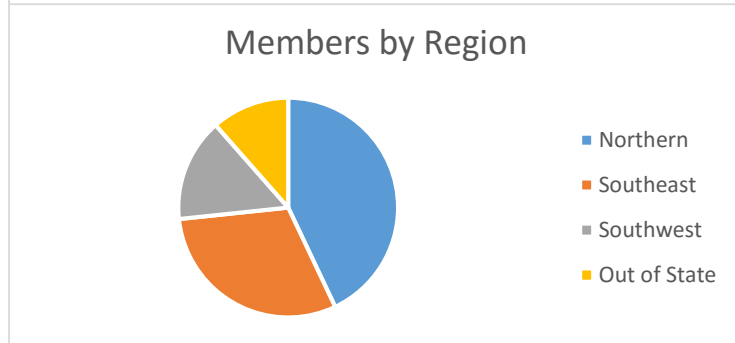
Members by Type:

Individual	112
Family	64
- Household	71
- Junior	10
Organization	7
Reciprocal Club	5
<b>Total:</b>	<b>269</b>



Members by Region:

Northern	116
Southeast	82
Southwest	41
Out of State	31
<b>Total:</b>	<b>270</b>



Appendix: Treasurer Report

**Florida Whips  
Income/Expense Report**      **Aug 1, '16 - Aug 25, 17**

**Income**

Advertising Revenue	15.00
Membership dues	6,772.87
Other Income	1,474.00
<b>REGIONAL INCOME</b>	
Northern Region Income	802.38
Southeast Region Income	2,028.82
<b>Total REGIONAL INCOME</b>	<b>2,831.20</b>
<b>Total Income</b>	<b>11,093.07</b>

**Expense**

**GENERAL FUND EXPENSES**

1120 taxes	-140.00
Accounting Fees	400.00
Advertising	385.00
Insurance	2,455.25
Membership expense	1,855.42
Miscellaneous	1,353.86
Newsletter Postage	174.66
Promotion	499.15
Supplies	52.00
<b>Total GENERAL FUND EXPENSES</b>	<b>7,035.34</b>

**REGIONAL EXPENSES**

NR Expense	363.17
SE Expense	3,787.61
SW Expense	200.35
<b>Total REGIONAL EXPENSES</b>	<b>4,351.13</b>

**Net Income**

**-293.40**

**Total Expense**

**11,386.47**